



eliminating racism
empowering women
ywca
YWCA Greater Charleston

2019 MLK PROGRAM ADS

AD TYPE	SIZE	COST	PAYMENT & DELIVERY
<input type="checkbox"/> BACK COVER	8 ½ x 11	\$800	Pay by phone at 843.722.1644
<input type="checkbox"/> INSIDE FRONT COVER	8 ½ x 11	\$600	Pay at ywca-charlestonsc.org/ad
<input type="checkbox"/> INSIDE BACK COVER	8 ½ x 11	\$600	Mail a check to PO Box 80935, Charleston, SC 29416
<input type="checkbox"/> FULL PAGE	7 x 9 ½	\$500	Email your print-ready ad to news@ywca-charlestonsc.org
<input type="checkbox"/> HALF PAGE	3 ¼ x 9 ½	\$250	by FRIDAY, DECEMBER 14
<input type="checkbox"/> QUARTER PAGE	3 ¼ x 4 ½	\$100	

Name on card: _____ Expiration date: _____ Card number: _____
 3 or 4 digit code: _____ Billing ZIP code: _____ Organization: _____
 Contact name: _____ Email address: _____ Mailing address: _____

MASTERCARD VISA AMERICAN EXPRESS

AD SPECS Program size is 8 ½ x 11 inches. All ads are vertical in orientation. Inside and back cover ads have a ⅛-inch bleed. Except for the back cover, which is CMYK, all ads are black & white. Please supply your ad as a 300-dpi JPG or print-quality PDF with fonts and high-resolution images embedded.