



2019 MLK SPONSORSHIPS

YWCA Greater Charleston's inaugural MLK Celebration was one of the first national tributes of its kind. First held on January 15, 1972, this regional event has grown to attract an estimated 30,000 attendees each year. Last year, 676 MLK Business & Professional Breakfast tickets were sold to business and community leaders of all levels; 128 bands, marchers, floats, and groups marched in the MLK Parade as NBC WCBD-TV News covered the event live; and 24 members of the media attended MLK Celebration events.

Sign up to sponsor MLK at ywca-charlestonsc.org, 843.722.1644, or PO Box 80935, Charleston, SC 29416.



DREAM GUARANTOR \$5,000

Full page ad in program •
4 seats at mayor's private
VIP roundtable • 2 tables
of 8 at breakfast, with logo
display • admission for 6
at ecumenical reception;
VIP seating at service •
parade float & admission



PEACE PATRON \$1,800

Quarter page ad in program
• 1 table of 8 at breakfast,
with logo display • admis-
sion for 2 at ecumenical
reception; reserved seating
at service • parade admis-
sion



BRIGHT LIGHT DONOR \$750

Company name in program
• 4 seats at reserved table
at breakfast, with name
display