



◀ one of 421 attendees in 2018



SUPPORT AN IMPORTANT CONVERSATION

Partner with us in this important conversation transforming South Carolina!

#WHATWOMENBRING

honoring women in  community  business  culture

OUR
MANIFESTO

WHO ♀ WE ARE

#WHATWOMENBRING PARTICIPANTS, supporters, and sponsors are individuals committed to using their voices and positions, strength, courage, past experiences, and future opportunities to promote the full engagement of women in our society and to support what women bring to our workplaces, conversations, industries, and communities.

#WHATWOMENBRING AWARDS recognize women who've made significant contributions to their professions and industries and whose work contributes to their communities' viability and welfare. These women have demonstrated exemplary professional expertise. Their work or activities have contributed to community viability, and they exhibit a commitment to YWCA's mission to empower women.

#WHATWOMENBRING HONOREES serve as catalysts to advance their professions, contribute powerfully to their organizations, serve as role models and mentors to colleagues and others, especially women, demonstrate a commitment to our community through work and/or volunteerism, are true to their values, and lead authentically.

PLATINUM

GOLD

SILVER

TABLE



**#what
WOMEN
BRING** YWCA
GREATER
CHARLESTON

SPONSORSHIPS

PLATINUM \$5,000

- One table with premium seating
- Full-page inside front cover ad in event program
- Special acknowledgment from stage
- Prominent logo placement on event signage
- Acknowledgment on website and social media

GOLD \$2,500

- One table with premium seating
- Half-page ad in event program
- Special acknowledgment from stage
- Logo placement on event signage
- Acknowledgment on website and social media

SILVER \$1,250

- One table with premium seating
- Half-page ad in event program
- Acknowledgment on website and social media

TABLE \$750

- One table with premium seating
- Acknowledgment in event program

SIGN UP ONLINE

ywcagc.org/wwb

SIGN UP BY PHONE

843.722.1644

SIGN UP BY MAIL

1064 Gardner Road

Suite 113

Charleston, SC 29407

This is EPIC!
@marykatb

**#WWB is totally
a recharge!**
@judgetshow

**So much power
in this room.**
@wearefamilychas

**I'm in for
next year!**
@tshoutstudio



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JOINING THE CONVERSATION

#WWB | BY THE NUMBERS

Individual tickets sold | 421

Organizations represented | 118 across a wide spectrum of industries, including T-Mobile, PhishLabs, Haynsworth Sinkler Boyd, Trident United Way, The Citadel, Ryan White Wellness Center, MUSC

Event sponsors | 6: BenefitFocus, Boeing, Blue Cross Blue Shield, InterTech Group, BoomTown, Parker Poe

Honoree gift sponsors & table ambassadors | 25

#WWB | COMMUNICATIONS

Media coverage | 5 TV | 1 radio | 5 newspaper or magazine

Email campaigns | 7 eblasts | 6,459 recipients | 1,527 opens | 23% open rate vs. 20% industry average

Twitter | 240 tweets: 39 by YWCA, 201 by participants | 610 likes | 147 retweets | 11 comments *

Facebook | 97 posts: 39 by YWCA, 58 by participants | 784 likes | 47 shares | 81 comments *

Instagram | 138 posts: 0 by YWCA, 138 by participants | 876 likes | 1,690 video views | 55 comments *

* Stats for #WhatWomenBring primary hashtag; total numbers (all hashtags & tags) are higher

Uplifting and empowering!
@octavianews

**Thank you #WWB!
Awesome!**
@msbjpeart

**Full house for *this*
conversation**
@mpdonnellon

**A room full of
powerful women!**
@treva7



SOME OF THE CONVERSATION

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Amazing time at the @YWCAChasSC inaugural #WhatWomenBring luncheon!
#ThisAintYourMommamasLuncheon @marykatb

At the inaugural What Women Bring conference with hundreds of lovely, powerful women!
@jennadjohnson

So awesome! Amazing. #WhatWomenBring and YWCA Greater Charleston stole my heart! The BEST for our community @lydiacotton

Fantastic panel of dynamic speakers! Job well done, YWCA!! @cityofcharlestonpolicedepartment

Sitting in a sold-out event by @YWCAChasSC. I'm honored to have been invited and elated to be around such greatness @ladyjoi

Had an amazing time with YWCA Greater Charleston. Still soaring with hope and energy from yesterday! @jenniferbeckgibson

Thank you to Boeing SC for sponsoring the conversation @ywcachassc

Thank you to Blue Cross Blue Shield SC for sponsoring #WWB @ywcachassc

Thank you to BoomTown for sponsoring #WWB @ywcachassc

Thank you to The InterTechGroup for sponsoring #WWB @ywcachassc



SPONSORS ON SOCIAL MEDIA

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Proud to work at a company that sponsors women's empowerment events like today's #WhatWomenBring luncheon @benefitfocus @gia_adele

Proud to be with my @Benefitfocus team as a partner sponsor of the @YWCACHasSC #WhatWomenBring luncheon @jess1

Thank you @benefitfocus for supporting women, our community, and the YWCA @allysonlward

Thanks @phishlabs for sponsoring our group to attend the #WhatWomenBring event! #whorunstheworld @gnmorsilli

The #WWB photo booth pics are in! What great energy... and special thanks to BoomTown for sponsoring the booth! #PowerLunch @ywcagreatercharleston

Thank you to BenefitFocus for sponsoring the conversation at #WhatWomenBring! We appreciate your support of women's success in business, community, and culture #EmpoweringWomen #ReadyToGetReal @benefitfocus @ywcachassc