



◀ one of 421 attendees in 2018



# SUPPORT AN IMPORTANT CONVERSATION

Partner with us in this important conversation transforming South Carolina!

## #WHATWOMENBRING

honoring women in  community  business  culture

OUR  
MANIFESTO

# WHO ♀ WE ARE

**#WHATWOMENBRING PARTICIPANTS**, supporters, and sponsors are individuals committed to using their voices and positions, strength, courage, past experiences, and future opportunities to promote the full engagement of women in our society and to support what women bring to our workplaces, conversations, industries, and communities.

**#WHATWOMENBRING AWARDS** recognize women who've made significant contributions to their professions and industries and whose work contributes to their communities' viability and welfare. These women have demonstrated exemplary professional expertise. Their work or activities have contributed to community viability, and they exhibit a commitment to YWCA's mission to empower women.

**#WHATWOMENBRING HONOREES** serve as catalysts to advance their professions, contribute powerfully to their organizations, serve as role models and mentors to colleagues and others, especially women, demonstrate a commitment to our community through work and/or volunteerism, are true to their values, and lead authentically.

PLATINUM

GOLD

SILVER

TABLE



**#what  
WOMEN  
BRING** YWCA  
GREATER  
CHARLESTON

## SPONSORSHIPS

### PLATINUM \$5,000

- One table with premium seating
- Full-page ad in event program
- Special acknowledgment from stage
- Prominent logo placement on event signage
- Acknowledgment on website and social media

### GOLD \$2,500

- One table with premium seating
- Half-page ad in event program
- Special acknowledgment from stage
- Logo placement on event signage
- Acknowledgment on website and social media

### SILVER \$1,250

- One table with premium seating
- Half-page ad in event program
- Acknowledgment on website and social media

### TABLE \$750

- One table with premium seating
- Acknowledgment in event program

#### SIGN UP ONLINE

[ywcagc.org/wwb-sponsors](http://ywcagc.org/wwb-sponsors)

#### SIGN UP BY PHONE

843.722.1644

#### SIGN UP BY MAIL

1064 Gardner Road

Suite 113

Charleston, SC 29407

**This is EPIC!**  
@marykatb

**#WWB is totally  
a recharge!**  
@judgetshow

**So much power  
in this room.**  
@wearefamilychas

**I'm in for  
next year!**  
@tshoutstudio



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# JOINING THE CONVERSATION

## #WWB | BY THE NUMBERS

**Individual tickets sold** | 421

**Organizations represented** | 118 across a wide spectrum of industries, including T-Mobile, PhishLabs, Haynsworth Sinkler Boyd, Trident United Way, The Citadel, Ryan White Wellness Center, MUSC

**Event sponsors** | 6: BenefitFocus, Boeing, Blue Cross Blue Shield, InterTech Group, BoomTown, Parker Poe

**Honoree gift sponsors & table ambassadors** | 25

## #WWB | COMMUNICATIONS

**Media coverage** | 5 TV | 1 radio | 5 newspaper or magazine

**Email campaigns** | 7 eblasts | 6,459 recipients | 1,527 opens | 23% open rate vs. 20% industry average

**Twitter** | 240 tweets: 39 by YWCA, 201 by participants | 610 likes | 147 retweets | 11 comments \*

**Facebook** | 97 posts: 39 by YWCA, 58 by participants | 784 likes | 47 shares | 81 comments \*

**Instagram** | 138 posts: 0 by YWCA, 138 by participants | 876 likes | 1,690 video views | 55 comments \*

\* Stats for #WhatWomenBring primary hashtag; total numbers (all hashtags & tags) are higher

**Uplifting and empowering!**  
@octavianews

**Thank you #WWB!  
Awesome!**  
@msbjpeart

**Full house for *this*  
conversation**  
@mpdonnellon

**A room full of  
powerful women!**  
@treva7



## **SOME OF THE CONVERSATION**

**#what  
WOMEN  
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**Amazing time** at the @YWCAChasSC inaugural #WhatWomenBring luncheon!  
#ThisAintYourMommamasLuncheon @marykatb

**At the inaugural What Women Bring** conference with hundreds of lovely, powerful women!  
@jennadjohnson

**So awesome! Amazing.** #WhatWomenBring and YWCA Greater Charleston stole my heart! The BEST for our community @lydiacotton

**Fantastic panel of dynamic speakers!** Job well done, YWCA!! @cityofcharlestonpolicedepartment

**Sitting in a sold-out event** by @YWCAChasSC. I'm honored to have been invited and elated to be around such greatness @ladyjoi

**Had an amazing time** with YWCA Greater Charleston. Still soaring with hope and energy from yesterday! @jenniferbeckgibson

**Thank you** to Boeing SC for sponsoring the conversation @ywcachassc

**Thank you** to Blue Cross Blue Shield SC for sponsoring #WWB @ywcachassc

**Thank you** to BoomTown for sponsoring #WWB @ywcachassc

**Thank you** to The InterTechGroup for sponsoring #WWB @ywcachassc



# SPONSORS ON SOCIAL MEDIA

**#what  
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**Proud to work at a company** that sponsors women's empowerment events like today's #WhatWomenBring luncheon @benefitfocus @gia\_adele

**Proud to be with** my @Benefitfocus team as a partner sponsor of the @YWCACHasSC #WhatWomenBring luncheon @jess1

**Thank you** @benefitfocus for supporting women, our community, and the YWCA @allysonlward

**Thanks** @phishlabs for sponsoring our group to attend the #WhatWomenBring event! #whorunstheworld @gnmorsilli

**The #WWB photo booth pics** are in! What great energy... and special thanks to BoomTown for sponsoring the booth! #PowerLunch @ywcagreatercharleston

**Thank you to BenefitFocus** for sponsoring the conversation at #WhatWomenBring! We appreciate your support of women's success in business, community, and culture #EmpoweringWomen #ReadyToGetReal @benefitfocus @ywcachassc