



**THANK YOU  
FOR JOINING  
THE CONVERSATION**

**#what  
WOMEN  
BRING**

YWCA  
GREATER  
CHARLESTON

**#WHATWOMENBRING**

honoring women in  business  community  culture



October 1, 2020

On behalf of the board of directors of YWCA Greater Charleston, I would like to thank each of you for attending our third (and first virtual) What Women Bring conference. Even with all the issues surrounding our communities—the COVID pandemic, protests for equality, natural disasters in many of our cities, and our local, state, and national elections—the work of YWCA Greater Charleston never ends. We continue to fulfill our mission of eliminating racism and empowering women. We will be honoring 12 inspiring women leaders who are talented, innovative, and exceptional in their fields. We are delighted you have joined the conversation with us and our honorees to celebrate women across South Carolina.

I would like to thank and acknowledge the members of our #WWB committee and co-chairs Janet Hart and Danielle Hardee, who thought outside the box to quickly change #WWB from an in-person to a virtual event, spending countless hours and months to plan it. I also extend heartfelt thanks to WCBD News 2 Anchor Octavia Mitchell for her continued support in emceeding this event. Lastly, thank you to our sponsors, members, and partners for their unwavering support of all our programs assisting women and people of color.

Sincerely yours,

A handwritten signature in black ink that reads "Tamara C. Curry". The signature is fluid and cursive.

The Honorable Tamara C. Curry  
Chair, Board of Directors  
YWCA Greater Charleston



# Caring for the community is at our core.

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# agenda

TO GIVE, TEXT  
WWB2020  
TO 44321



- 11:00** Photo booth selfies & online networking
- 11:20** Welcome  
**LAVANDA BROWN** [ YWCA.GC EXECUTIVE DIRECTOR & HOST ]
- 11:25** Audience poll #1  
**DANIELLE HARDEE** [ #WWB CO-CHAIR ]
- 11:30** Introduction of honoree group #1  
**OCTAVIA MITCHELL** [ EMCEE ]
- 11:35** Panel discussion #1  
**OCTAVIA MITCHELL** [ EMCEE ] **#WWB HONOREE GROUP #1**
- 12:00** Interlude: YWCA.GC Racial Equity Institute  
**KENDRA SNIPE** [ VICE CHAIR, YWCA.GC BOARD OF DIRECTORS ]
- 12:05** Audience poll #2  
**DANIELLE HARDEE** [ #WWB CO-CHAIR ]
- 12:10** Introduction of honoree group #2  
**OCTAVIA MITCHELL** [ EMCEE ]
- 12:15** Panel discussion #2  
**OCTAVIA MITCHELL** [ EMCEE ] **#WWB HONOREE GROUP #2**
- 12:40** Interlude: YWCA.GC SheStrong  
**DOROTHY HARRISON** [ YWCA.GC VOLUNTEER ]
- 12:45** Live audience Q&A  
**JANET HART** [ #WWB CO-CHAIR & MEMBER, YWCA.GC BOARD OF DIRECTORS ]
- 12:50** Remarks from the chair  
**JUDGE TAMARA C. CURRY** [ CHAIR, YWCA.GC BOARD OF DIRECTORS ]
- 12:55** Interlude: YWCA.GC WE 360  
**MARY JO ROMEO** [ #WWB SPONSORSHIP CHAIR & YWCA.GC PARTNER ]
- 1:00** Call to action & adjournment  
**LAVANDA BROWN** [ YWCA.GC EXECUTIVE DIRECTOR & HOST ]



# emcee & presenters

## EMCEE



**OCTAVIA MITCHELL**

**OCTAVIA MITCHELL**  
NEWS ANCHOR  
NBC WCBF NEWS 2

Returning #WWB emcee Octavia Mitchell anchors the popular local NBC programs News 2 Today and News 2 Midday. Her Cool School segments highlight positive programs at schools each week. An Emmy award-winning journalist, she has been a member of the Count on 2 team since 2002, and was recently inducted into The Citadel's Zucker Family Wall of Fame as well as receiving the Community Tribute honor from the MOJA Arts Festival.

## HOST



**LAVANDA BROWN**

**LAVANDA BROWN**  
EXECUTIVE DIRECTOR  
YWCA GREATER CHARLESTON

A formidable ally of South Carolina's women, LaVanda works hard to empower women and eliminate racism: YWCA.GC's dual mission. While honoring its historic legacy with programs like its annual MLK Celebration, she has also transformed the organization with a series of highly effective programs including What Women Bring, Racial Equity Institute workshops, WE 360, Own the Room, Y Girls Code, Choose Well, and others.

Google is proud of the  
accomplishments of the Greater  
Charleston YWCA and the 2020  
What Women Bring honorees!



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# honorees & panelists

## BUSINESS



**KENYA DUNN**

### KENYA DUNN

CEO & FOUNDER

THE POWER FILLED WOMAN

As a vice president at T-Mobile, Kenya was one of the few female executives in her company, an active advocate for diversity and inclusion, a mentor to multiple women, and an inspiration to many. “For many black women like me, she blazed a path showing us we can make a difference by working hard, being fully ourselves, and empowering others,” writes one. Today, as the CEO of her own firm, she concentrates all her efforts on coaching women for success.

## COMMUNITY



**TREVA WILLIAMS**

### TREVA WILLIAMS

LEAD ORGANIZER

CHARLESTON AREA JUSTICE MINISTRY

Treva came to Charleston to lead CAJM before the organization—a network of faith based congregations working together to empower marginalized people—even had a name. In her work she has helped to reduce the achievement gap in public education, diminish juvenile detention, enable accessible recourse for those who experience wage theft, and motivate the City of Charleston to take concrete steps to address racial bias in its policing.

# honorees & panelists

## COMMUNITY



### ROSLIN FIELDS

FOUNDER & EXECUTIVE DIRECTOR  
YOUTH EMPOWERMENT SERVICES

Roslin is a former middle school educator who noticed the struggles of some of her female students, including low self-esteem, motivation, and poor decision-making, all stemming from backgrounds that did not teach them their worth. She began to mentor them... but realizing this wasn't enough, she founded a nonprofit focused on facilitating after-school programs in low-income middle schools and putting on the Annual Dream Girls Conference.



## South Carolina

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# honorees & panelists

## EDUCATION



**ADRIENNE TROY-FRAZIER**  
EXECUTIVE DIRECTOR  
BERKELEY COUNTY FIRST STEPS

A champion for young children and their families, Adrienne is always seeking ways to improve the lives of Berkeley County's vulnerable children, mothers-to-be, and families. She has initiated top-quality programs including providing a doula to young women in the most rural and needy areas, offering a community health worker to Spanish-speaking families with PASOs, and bringing diverse people together for dinners to tackle topics affecting children.

## GOVERNMENT



**SHARON MIDDLETON MCGHEE**  
MINORITY & WOMEN SBA COORDINATOR  
CHARLESTON CTY. AVIATION AUTHORITY

Sharon believes in helping people discover their purpose, grow, and succeed. In her role, she enjoys forming partnerships with minority and women entrepreneurs, ensuring they have an equal, fair opportunity to attain economic success. She is also the president of SLMM Enterprises, where she helps small businesses, an adjunct professor for the College of Charleston, and serves as a board member, speaker, and panelist for multiple organizations and events.

# We lead best when we lead together.

We celebrate the countless contributions  
women have brought and continue to bring  
to Our Mighty Citadel.



## THE CITADEL

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# honorees & panelists

## HEALTHCARE



**DR. PAULA  
ORR**

**PAULA ORR, MD**

OWNER, CHARLESTON

WOMEN'S WELLNESS CENTER

Honored by Essence magazine as one of its “gynecologists we love,” this founder of a 20-year preventative and alternative health practice for women has served women not only as patients, but in the community via her volunteer work. She also serves as the president of the Charleston, SC alumnae chapter of The Links, Inc., is the former president of Jack & Jill of America, and was the only woman and African American to serve on the MUSC Board of Trustees.

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# honorees & panelists

## HOSPITALITY



**PAT JONES**  
GENERAL MANAGER  
CAROWINDS

The leader of a large regional firm that has experienced tremendous growth and success, Pat has exceeded goals, led multi-million-dollar projects, made bold investments, and inspired her employees to enjoy their jobs while ensuring that every single one of their guests has fun. In four decades, she has gone from working as a high school game attendant at her local amusement park to leading Carowinds to the largest growth in its history.

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# honorees & panelists

## LAW & PUBLIC SERVICES



### JENNIE STEPHENS

CEO, CENTER FOR  
HEIRS PROPERTY PRESERVATION

Since Jennie was hired as the founding director of this nonprofit, more than 226 title issues have been resolved on family land, with a total tax-assessed value of \$13.6 million; more than those who hired her had dreamed possible. She has empowered countless African American families and women across coastal South Carolina to fight to maintain their family lands, and has served on the front lines of the battle to eliminate economic discrimination.

## MEDIA & COMMUNICATIONS



### RITA LITTLES SCOTT

VP & GENERAL MANAGER (RETIRED)  
WCSC LIVE 5 TV

Rita began her broadcast career in North Carolina, Cleveland, and Chicago before coming to Charleston's CBS station, WCSC. In five years she was named the station's general manager: the first female to be so named in Charleston. During her tenure WCSC held the number one spot in ratings and revenue. In 2011, under her leadership, it launched Bounce Around Charleston, the first over-the-air news show for the black community.



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### ATTRIBUTES

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Proactiveness

Problem-Solving

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# honorees & panelists

## RISING STAR



**CAMELA GUEVARA**

INDEPENDENT ARTIST

CAMELA GUEVARA, ARTIST

Camela, a fiber artist and painter, creates intuitive gouache paintings as well as hand-made monuments to unsung labor. Her work has been exhibited at the Greenville Center for Creative Arts, North Charleston City Hall, Virago Gallery, and Redux Contemporary Art Center. She shares her passion for fiber art by teaching embroidery and mending, and is currently working on creating a handmade wardrobe to reduce dependence on fast fashion.

## TECHNOLOGY

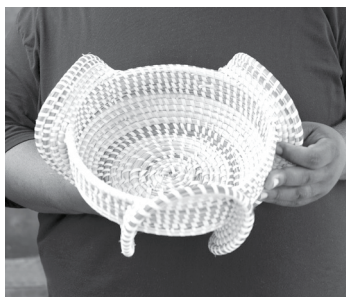


**SHANNON WILLIAMS**

VICE PRESIDENT OF SALES & MARKETING, BOOMTOWN!

In her highly visible role at BoomTown!, Shannon doesn't just drive revenue, sales, and the go-to-market strategy of the firm, she is also a driving force behind its culture. She's passionate about creating an environment where all thrive; in fact, she was nominated by women she inspired while at Blackbaud and Amazon. She gives back to the community too, speaking at Women in Tech and other tech events, and is board president for Operation Home.

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# honorees & panelists



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## THE ARTS



### ROMAINE HEYWARD

OPERATIONS & BOOKING MANAGER  
DOCK STREET THEATRE

Romaine began her career in journalism and public relations, but switched gears to enter the event planning field, first for the Gaillard and then for the MOJA Arts Festival and Happy New Year Charleston. Today she helps to manage more than 150 performances each year at the historic Dock Street Theatre, from chamber music and dramas to musicals and lectures. She also serves on the boards of Charleston's Dress for Success and its Black Expo.

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# #wwb leaders & staff

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**Margie Bright-Matthews**  
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**Jen Gibson**  
S.C. House - 99



**Rebecca Cingolani**  
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# WHO WE ARE

**#WHATWOMENBRING PARTICIPANTS**, supporters, and sponsors are individuals committed to using their voices and positions, strength, courage, past experiences, and future opportunities to promote the full engagement of women in our society and to support what women bring to our workplaces, conversations, industries, and communities.

**#WHATWOMENBRING AWARDS** recognize women who have made significant contributions to their professions and industries and whose work contributes to their communities' viability and welfare. These women have demonstrated exemplary professional expertise. Their work or activities have contributed to community sustainability, and they exhibit a commitment to YWCA's mission to empower women.

**#WHATWOMENBRING HONOREES** serve as catalysts to advance their professions, contribute powerfully to their organizations, serve as role models and mentors to colleagues and others (especially women), demonstrate a commitment to our community through work and/or volunteerism, are true to their values, and lead authentically.

**#WHATWOMENBRING #WWB #POWERLUNCH #READYTOGETREAL**