

eliminating racism
empowering women
ywca

YWCA Greater Boston



115 YEARS OF IMPACT

“REI was a very powerful training and fundamentally changed my thinking & understanding of race in America.”

“WE 360° was an investment by YWCA.GC into not only my future but my two daughters’ futures.”

Y ELIMINATE
ELIMINATING RACISM

ANNUAL MLK **CELEBRATION**

A multi-day event held since 1972. One of the first tributes of its kind in the US and one of the longest-running events in Charleston

RACIAL EQUITY & **INCLUSION**

Workshops facilitated by the Racial Equity Institute, nationally renowned for helping communities address institutional racism

Y EMPOWER
EMPOWERING WOMEN

WHAT WOMEN **BRING**

A high-energy annual event celebrating women leaders across South Carolina in business, community, and culture

WE **360°**

A multi-week workshop course designed specifically to help women entrepreneurs of color overcome barriers in business

Y EQUIP
EQUIPPING YOUTH

Y GIRLS **CODE**

Semester-long clubs financially empowering girls & young women in grades 3-12 by preparing them for high-paying technology careers

SHE**STRONG**

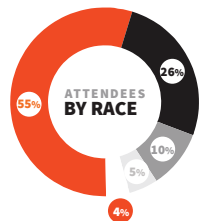
A year-long program equipping young women in high school to become leaders, social advocates, and changemakers

WHAT WOMEN BRING 2022: OCT. 2022

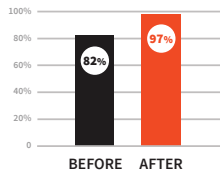


DONATE [ywcagc.org/donate](https://www.ywcagc.org/donate)

RACIAL EQUITY & INCLUSION



55% CAUCASIAN OR WHITE
26% AFRICAN AMERICAN OR BLACK
10% HISPANIC OR LATINX
5% ASIAN
4% BIRACIAL / MULTIRACIAL



82% YES: BEFORE PARTICIPATING
97% YES: AFTER PARTICIPATING

ANNUAL MLK CELEBRATION

50 years | 2022: **366** Breakfast virtual + in-person, **281** Ecumenical virtual + in-person registrants

RACIAL EQUITY & INCLUSION

6 years | **1,733** attendees all time | **71** two-day workshops | **6** three-hour executive sessions

WHAT WOMEN BRING

4 years | **11** average # honorees | **10** average # industries on stage | **472** average # ticketholders

WE 360°

3 years | **9** cohorts | **88** graduates all time
85% graduation rate | **17** industries represented

Y GIRLS CODE

6 years | **66** club members in spring 2022 | **6** clubs
10 grades represented | **67%** in grades 3-5

SHESTRONG

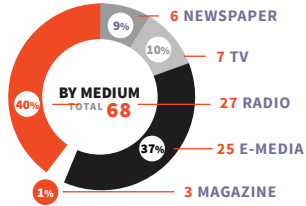
4 years | **25** member applicants in FY2022
9 high schools represented | **64%** in grades 9-10

TV NEWS ANCHOR ANN MCGILL, #WWB CO-EMCEE, OCT. 2022

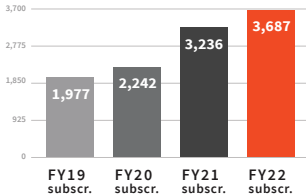


JOIN [ywcagc.org/member](https://www.ywcagc.org/member)

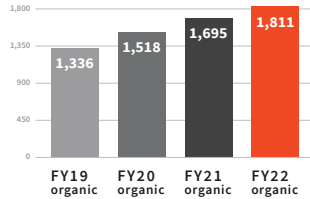
IN SOUTH CAROLINA NEWS



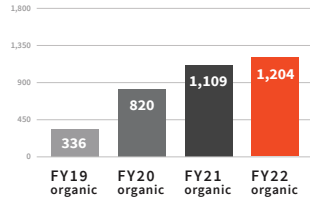
MAIN EMAIL LIST ▲ 86.5%



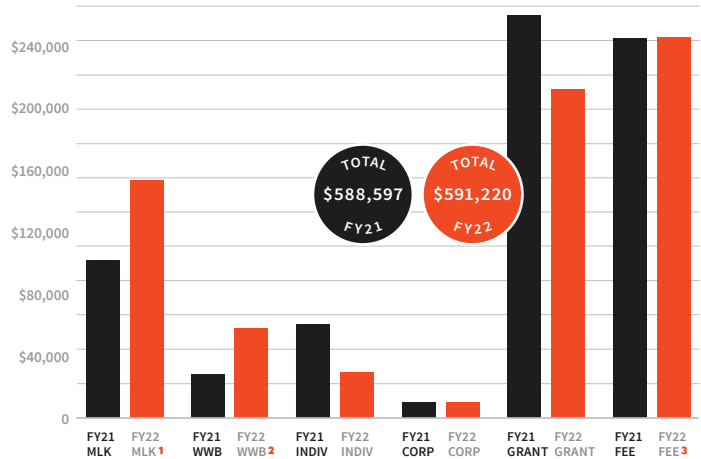
FACEBOOK FOLLOWS ▲ 36%



INSTAGRAM FOLLOWS ▲ 258%



FINANCIALS: INCOME | FY22: 07.01.21 - 06.30.22



WE 360° GRADUATING CLASS, AUG. 2022



SPONSOR [ywcagc.org/sponsor](https://www.ywcagc.org/sponsor)



THANK YOU

KARA ARNOLD

ASHTON BARLOW

MELINDA BELL

KATE BOOKSTEIN

MELISSA BRITTON

JULIA BROWN

LAVANDA BROWN

JUDITH BRUCE

CRYSTAL CAMPBELL

GIAVANA CASTRO

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JAMIE DEMENT

MARY PAT DONNELLON

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TONYA KATSIR

ADAIR KLAPOW

BRYNN KORIN

AUDREY KS LANE

JULIE LIPOVSKY

AVA LUBIN

DEB MAGEE

MAX MAHAFFEE

HUDSON MANN

KELLY MILLER

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CHERYL SWINTON

JAMES TOLLEY

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LINDA VAUGHAN

CALLIE WERSHING

IRENE WHALEY

SHERRY WHITTEN GILLIAM

10 ANONYMOUS DONORS