eliminating racism
empowering women
ywca
YWCA Greater Boston

115 YEARS OF IMPACT

“REI was a very powerful training and fundamentally changed my thinking & understanding of race in America.”

“WE 360° was an investment by YWCA.GC into not only my future but my two daughters’ futures.”
| **Y ELIMINATE**  
**ELIMINATING RACISM** | **ANNUAL MLK CELEBRATION** | A multi-day event held since 1972. One of the first tributes of its kind in the US and one of the longest-running events in Charleston |
| **Y EMPOWER**  
**EMPOWERING WOMEN** | **RACIAL EQUITY & INCLUSION** | Workshops facilitated by the Racial Equity Institute, nationally renowned for helping communities address institutional racism |
| **Y EQUIP**  
**EQUIPPING YOUTH** | **WHAT WOMEN BRING** | A high-energy annual event celebrating women leaders across South Carolina in business, community, and culture |
| | **WE 360°** | A multi-week workshop course designed specifically to help women entrepreneurs of color overcome barriers in business |
| | **Y GIRLS CODE** | Semester-long clubs financially empowering girls & young women in grades 3-12 by preparing them for high-paying technology careers |
| | **SHE STRONG** | A year-long program equipping young women in high school to become leaders, social advocates, and changemakers |
Racial Equity & Inclusion

Attended by Race

- 55% Caucasian or White
- 26% African American or Black
- 10% Hispanic or Latinx
- 5% Asian
- 4% Biracial / Multiracial

Power in the US is Rooted in a Culture & History of Racism

- 82% Yes: Before Participating
- 97% Yes: After Participating

Annual MLK Celebration

- 50 years
- 2022: 366 Breakfast virtual + in-person
- 281 Ecumenical virtual + in-person registrants

Racial Equity & Inclusion

- 6 years
- 1,733 attendees all time
- 71 two-day workshops
- 6 three-hour executive sessions

What Women Bring

- 4 years
- 11 average # honorees
- 10 average # industries on stage
- 472 average # ticketholders

We 360°

- 3 years
- 9 cohorts
- 88 graduates all time
- 85% graduation rate
- 17 industries represented

Y Girls Code

- 6 years
- 66 club members in spring 2022
- 6 clubs
- 10 grades represented
- 67% in grades 3-5

SheStrong

- 4 years
- 25 member applicants in FY2022
- 9 high schools represented
- 64% in grades 9-10

Program Stats

See the Impact
IN SOUTH CAROLINA NEWS

MAIN EMAIL LIST ▲ 86.5%

FACEBOOK FOLLOWERS ▲ 36%

INSTAGRAM FOLLOWERS ▲ 258%

FINANCIALS: INCOME | FY22: 07.01.21 - 06.30.22

KEY STATS

1 ANNUAL FUNDRAISER: ELIMINATING RACISM
2 ANNUAL FUNDRAISER: EMPOWERING WOMEN
3 FEE FOR SERVICE
THANK YOU

KARA ARNOLD
ASHTON BARLOW
MELINDA BELL
KATE BOOKSTEIN
MELISSA BRITTON
JULIA BROWN
LAVANDA BROWN
JUDITH BRUCE
CRYSTAL CAMPBELL
GIavana CASTRO
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LINDA VAUGHAN
CALLIE WERSHING
IRENE WHALEY
SHERRY WHITTEM GILLIAM
10 ANONYMOUS DONORS

SEE INDIVIDUAL MLK PATRONS AT YWCAGC.ORG/PATRONS