116 YEARS OF IMPACT

“SheStrong equipped me with tools crucial for today’s kids. I leverage them to advocate for women and combat racism.”

“REI Training is powerful. I’m eager to further educate myself and my students on racism and actively acknowledge it in daily life.”
**Y ELIMINATE**
**ELIMINATING RACISM**

**Y EMPOWER**
**EMPOWERING WOMEN**

**Y EQUIP**
**EQUIPPING YOUTH**

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**ANNUAL MLK CELEBRATION**
A multi-day event held since 1972. One of the first tributes of its kind in the US and one of the longest-running events in South Carolina.

**RACIAL EQUITY & INCLUSION**
Workshops facilitated by the Racial Equity Institute, nationally renowned for helping communities address institutional racism.

**WHAT WOMEN BRING**
A high-energy annual event celebrating women leaders across South Carolina in business, community, and culture.

**WE 360°**
A multi-week workshop course designed specifically to help women entrepreneurs of color overcome barriers in business.

**Y GIRLS CODE**
Semester-long clubs financially empowering girls & young women in grades 3-12 by preparing them for high-paying technology careers.

**SHE STRONG**
A year-long program equipping young women and allies in high school to become leaders, social advocates, and changemakers.

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**MAJOR PROGRAMS MADE POSSIBLE BY YOU**
Racial Equity & Inclusion

Attendees by Race
- 44% Caucasian or White
- 44% African American or Black
- 6% Biracial / Multiracial
- 5% Hispanic or Latinx
- 1% Asian
- 1% Hawaiian / Pacific Islander

Power in the US is Rooted in a Culture & History of Racism
- 72% Yes: Before participating
- 100% Yes: After participating

Annual MLK Celebration
- 51 years | 700+ Breakfast in-person + virtual registrants, 2022 | 281 Ecumenical virtual + in-person registrants

Racial Equity & Inclusion
- 7 years | 1,895 attendees all time | 15 two-day workshops | 1 three-hour executive session

What Women Bring
- 5 years | 11 average # honorees | 10 average # industries on stage | 472 average # ticketholders

We 360°
- 4 years | 13 cohorts | 127 graduates | 90% graduation rate | 17 industries represented

Y Girls Code
- 7 years | 56 club members in spring 2022 | 8 clubs
- 41% in grades 6-8 | 59% in grades 3-5

SheStrong
- 5 years | 6 community events | 479 attendees
- 1 member youth keynote MLK Ecumenical Service

Program Stats
See the Impact
KEY NOTE SPEAKER, DARRIN GOSS: MLK BREAKFAST 2024
<table>
<thead>
<tr>
<th>Medium</th>
<th>FY20</th>
<th>FY21</th>
<th>FY22</th>
<th>FY23</th>
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**FACEBOOK FOLLOWS ▲ 54%**

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<th>Year</th>
<th>FY20 organic</th>
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<th>FY22 organic</th>
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**INSTAGRAM FOLLOWS ▲ 66%**

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<td>820</td>
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**FINANCIALS: INCOME | FY22: 07.01.22 - 06.30.23**

![Bar Chart](chart.png)

- **Total Revenue:** $274,971
- **FY22 Events:**
  - **FY22:** $180,000
  - **FY23:** $80,000
- **FY22 Indiv:**
  - **FY22:** $120,000
  - **FY23:** $40,000
- **FY22 Corp:**
  - **FY22:** $30,000
  - **FY23:** $20,000
- **FY22 Grant:**
  - **FY22:** $60,000
  - **FY23:** $40,000
- **FY22 Program:**
  - **FY22:** $50,000
  - **FY23:** $30,000
Dear Supporters,

We extend our deepest gratitude to each of you for your unwavering support of YWCA Greater Charleston’s mission. Your generous contributions have propelled us forward in our efforts to eliminate racism and empower women. Through your continued support, we've been able to introduce new programs, for instance, our We 360° Pitch Competition, providing crucial funding to women of color entrepreneurs. This initiative has not only provided financial assistance but also fostered a community of support and encouragement.

Together, we've made significant strides in our REI Program, partnering with major corporations to combat racism in our communities. Your dedication has enabled us to amplify the impact of our programs, including SheStrong, where we nurture the leadership potential of high school students. With your ongoing support, we're excited to embark on the journey ahead, sharing upcoming events and opportunities as we continue to expand our YWCA GC Family.

THANK YOU FOR STANDING WITH US AS WE WORK TOWARDS A MORE JUST AND EQUITABLE WORLD.

LAVANDA BROWN
Executive Director