

# BUSINESS

## BRINGING IT



### **KITWANDA CYRUS**

CO-OWNER

KIKI'S CHICKEN AND WAFFLES

A dedicated advocate for human and women's rights, Kitwanda Cyrus is dedicated to transforming the restaurant industry. With a Bachelor's Degree in Business Marketing and a minor in Sports Entertainment Management from the University of South Carolina, Kitwanda combines her academic background with her passion for social justice to champion diversity and equality in her field. As the owner and operator of three successful

restaurant locations, Kitwanda leads a team of over 120 staff members, striving to create an environment where young women can envision themselves excelling in any role—from chef to owner. Her commitment to empowering women extends beyond her own establishments, as she actively works to combat racism and advocate for inclusivity throughout the industry. Her relentless pursuit of a more equitable and supportive industry underscores her role as a powerful ally and a transformative leader in her field.

## KEY ISSUES

- 1** Representation and diversity in the restaurant industry
- 2** Building business education and lifestyle skills for young women